

SWITZERLAND

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1. CULTURAL EMPLOYMENT IN FIGURES (2005)

Total employment		Cultural employment		Cultural employment in %
3 945 000		104 600		2,7%
Employed	Self-employed	Employed	Self-employed	
87,7%	12,3%	74,1%	25,9%	

Source: EUROSTAT, EU Labor Force Survey, 2005.

2. RECENT DEBATES ON THE MOBILITY OF CULTURAL PROFESSIONALS

- Switzerland's cultural diversity, large foreign population and small, centralised location in the heart of Europe have led to a steady increase in national and transnational intercultural exchange programmes. International cultural co-operation on all levels is crucial for Switzerland. The Federal Department of Foreign Affairs, Pro Helvetia, the cantons and cities play an important role in international co-operation and in that way for mobility of artists.
- As a non-member state of the EU, Switzerland has limited access to European programmes. Nevertheless, Switzerland joined the EU MEDIA-programme in 2006, which is an important step forward for the film sector. Other steps are planned in the international Exchange programme "Halma" for authors and translators. The cantons are the main authorities responsible for cross-border co-operation which takes place within the framework of the Interreg-programs of the EU or the Euregios.
- On the city level, as well as at the communal and cantonal levels, and even in foundations, contacts are maintained with foreign partners independent of any federal support. Cities and cantons often maintain their own studios abroad. Few studios, on the other hand, are provided by the federal government. Instead, joint projects are typically carried out directly by means of co-operation with foreign cities, regions or foundations and through the facilitation of foreign organizers. By way of grants, for instance, a cultural producer is enabled to stay abroad. This kind of direct contact bypasses governmental institutions at the federal level, enabling spontaneous collaborations and intercultural networks to form while keeping bureaucratic red tape to a minimum. Switzerland has still a long way to adopt a coherent foreign culture policy.

3. MAIN TYPES OF MOBILITY SCHEMES

Type of mobility schemes	Outgoing Schemes available in the country for nationals/residents (-N)	Incoming Schemes to bring foreign cultural professionals (FCPs) into the country (-F)
Artists / writers residencies (AR)	XX	XX
Event participation grants (EP)	XX	X
Scholarships for further / postgraduate training courses (FT)	X	XX
"Go and see" or short-term exploration grants (GS)	--	--
Market development grants (MD)	X	--
Support for the participation of professio- nals in trans-national networking (NW)	XX	--
Project or production grants (PR)	XX	XX
"Research" grants or scholarships (RS)	XX	XX
Touring incentives for groups (TO)	X	--

4. MOBILITY SCHEMES: IMPORTANT EXAMPLES

NB:

- The schemes below are classified according to whether they target nationals/residents or foreign cultural professionals
- Those marked with an * are open to both nationals/residents and foreign cultural professionals

4.1 Outgoing schemes available for nationals/residents

Istituto Svizzero di Roma

<http://www.istitutosvizzero.it>

Objective: There is a scientific program and an artistic program for people until 40 years for a stay in an atelier or support for specific scientific studies or special artistic projects of Swiss Artists in Italy. The other objective is to present Swiss Science and Art in the cities of Rome, Venice, Milan and others with at least 20 events a month

Administered by: Pro Helvetia

Type of scheme: AR-N

Main destination: Rome, Venice, Milano (Italy)

Funding: Stay of six months in atelier

Eligibility: Age: Max. 40 years;
Nationality: Only for Swiss citizens;
Profession: Artists from all artistic activities: literature, media, music etc.

International Kunstbiennale Venice

<http://www.bak.admin.ch>

Objective: Preparing International Exhibition with participation of Switzerland

Administered by: Federal Office of Cultural Affairs

Type of scheme: EP-N

Main destination: There are similar exhibitions in Sao Paolo, New Delhi and Kairo with participation of Swiss artists chosen by the FCA.

Funding: Switzerland is sending two artists. Preparation of the exhibition, stay, journey, installation and scholarship.

Eligibility: Nationality: Only for Swiss citizens;
Profession: For visual artists.

Travel Scholarship Programme Basle (iaab)

<http://www.iaab.ch>

Objective: The goal of this free scholarship is to make possible and support a concrete artistic project abroad.

Administered by: International exchange and Studio Program Basel (iaab) and the Christoph Merian Foundation (Basel)

Type of scheme: PR-N

Main destination: All countries

Funding: Year: 2008
Grant of 15 000 CHF for one artist.

Eligibility: Age: Open to all;
Nationality: For artists originate from the Region of Basel, from South Baden or who live or work there, and who haven't been living outside Basel or South Baden or participating regularly at regional exhibitions for more than two years, irrespective of their nationality;
Profession: Visual artists as well as arts mediators.

***International Exchange and Studio Programme Basle (iaab)**

<http://www.iaab.ch>

- Objective:** To give important impulses to the region of Basel and South Baden and permit contacts between artists from different countries and cultures. It promotes an intercultural and interdisciplinary dialogue about art and carries it forward. Against this background, the iaab intentionally fosters contacts with countries that have a non-western culture.
- Administered by:** International exchange and Studio Program Basel (iaab) and the Christoph Merian Foundation (Basel)
- Type of scheme:** AR-N, RS-N / AR-F, RS-F
- Main destination:** Beijing (China), Cape Town/Johannesburg (South Africa), Douala (Cameroun), Fremantle (Australia), Helsinki (Finland), Marseille, Paris (France), Montréal (Canada), New York (USA), Rotterdam (Netherlands), Leipzig, Berlin, Freiburg (Germany), as well as Arlesheim, Basel and Riehen (Switzerland)
- Funding:** Year: 2008
20 artists received a grant from the iaab to cover their living expenses while they are abroad. Similarly, partner organisations abroad paid the living costs of 9 artists during their stay in Switzerland.
The duration of stay varies depending of the location and goes from 3 to 12 month.
- Eligibility:** Age: Open to all;
Nationality: For artists originate from the Region of Basel, from South Baden or who live or work there, and who haven't been living outside Basel or South Baden or participating regularly at regional exhibitions for more than two years, irrespective of their nationality;
Profession: Only for visual artists.

Swiss Films

<http://www.swissfilms.ch>

- Objective:** To foster the presence of current, independent filmmaking and the Swiss audio-visual tradition at home and abroad
- Administered by:** Foundation Swissfilms
- Type of scheme:** PR-N
- Main destination:** Film festivals all over the world
- Funding:** Covering costs for journey, stay, transport, ateliers, PR-activity ad buying the rights of Swiss Films as well as participation of film experts on specialised conferences.
- Eligibility:** Nationality: Open for Swiss citizens and those producing regularly in Switzerland;
Profession: Film experts;
Other: Directions of the foundation for the support.

***Swiss Arts Council programme China 2008-2010**

<http://www.pro-helvetia.ch/section1402/Programme/China-2008-2010.cfm?level=2>

- Objective:** To achieve a rapprochement between the two countries on a cultural level. Emphasis is also placed on long-term exchanges between artists and institutions from Switzerland and China via Exhibitions, concerts, co-operations, Ateliers.
- Administered by:** Pro Helvetia, the Swiss Arts Council in collaboration with cultural institutions, organisers and universities in China and Switzerland
- Type of scheme:** NW-N, PR-N, MD-N / NW-F, PR-F, MD-F
- Main destination:** 12 cities in China; 10 in Switzerland
- Funding:** Budget for two years 1 025 000 CHF for exhibitions, concerts, projects, co-operations and ateliers.
- Eligibility:** Nationality: Swiss and Chinese nationals or are domiciled in Switzerland;
Profession: Professional artists and cultural practitioners from all fields.

***Swiss Cultural Programme (SCP) South Eastern Europe and Ukraine**

(<http://www.pro-helvetia.ch/index.cfm?rub=1396&id=6901> ; <http://www.pro-helvetia.ch/index.cfm?id=3545>)

Objective: To contribute to the promotion of democracy and freedom of expression, to conflict resolution and the respect of minorities. It focuses on regional projects, with intercultural and interethnic cooperation, stressing youth and structures for broad cultural participation. Good governance and equity (gender, generations, minorities) have to be taken into account by all cultural projects addressed to SCP

Administered by: Swiss Arts Council

Type of scheme: NW-N, PR-N / NW-F, PR-F

Main destination: One office in Sarajevo (responsible for Switzerland, Albania, Bosnia-Herzegovina, Macedonia, Serbia and Kosovo (Pro Helvetia will finish activities in Bulgaria, Rumania and Ukraine end of 2008)

Funding: Year: 2007
370 000 CHF (The programme works with two action-lines, regional cooperation projects and small actions).

Eligibility: Nationality: For individuals and institutions from Switzerland, Albania, Bosnia-Herzegovina, Macedonia, Serbia and Kosovo
Profession: Artists and institutions from all cultural fields.

***Swiss Arts Council Programme India – New Delhi**

(<http://www.prohelvetia.in>)

Objective: Pro Helvetia New Delhi's involvement in cultural exchanges is based on the understanding of equality in the sense that an exchange is mutually beneficial to Switzerland and India. The programme consists in a new office in New Delhi and ateliers. Pro Helvetia New Delhi offers artists and professional cultural practitioners in the visual, performing and the applied arts, the possibility of a three-week to six-month residency in Switzerland (for artists from the South Asia region) and in India (for artists from Switzerland). Looking beyond intercultural exchange, Pro Helvetia will give preference to projects that demonstrate the possibility of generating follow-up projects and having an international impact.

Administered by: Swiss Arts Council, Office in New-Delhi for the Indian Subcontinent

Type of scheme: AR-N, NW-N / AR-F, NW-F

Main destination: Indian and Switzerland

Funding: Year: 2007
447 000 CHF

Eligibility: Nationality: Swiss and Indian citizens;
Profession: For artists of all artistic fields.

***Swiss Arts Council Programme with the Department for Foreign Affairs**

(<http://www.prohelvetia.ch>)

Objective: Cooperation of the Swiss Arts Council with all Swiss Embassies through the center of cultural competence (Kompetenzzentrum für Kulturaussenpolitik) supporting cultural activities abroad by the over 140 embassies.

Administered by: Center of Cultural Competence of the Department for Foreign Affairs

Type of scheme: NW-N / NW-F

Main destination: Switzerland and all countries

Funding: Year: 2007
1.5 Million CHF (Budget of the Department for Foreign Affairs)

Eligibility: Nationality: For Swiss artists and those of the countries where the embassies are;
Profession: For all artists.

***Cultural Exchange programme Switzerland-France - "La belle voisine"**

(<http://www.edi.admin.ch>)

Objective:	The «Beautiful Neighbour» multi disciplinary programme makes a lasting contribution to promoting cultural exchange between individuals and institutions in the Rhône-Alpes region of France and neighbouring Switzerland.
Administered by:	Initiated by Pro Helvetia, Swiss Arts Council, Presence Switzerland and the Swiss consulate in Lyon in further collaboration with the Swiss Embassy in Paris. «La belle voisine» is under the patronage of the town council of Lyon, the Rhone Alps area and other partners.
Type of scheme:	NW-N, TO-N / NW-F, TO-F
Main destination:	France (Region Rhône Alpes) and French part of Switzerland
Funding:	More than 300 Swiss artists will be taking part in 160 events in towns and cities in Rhône-Alpes. By way of reciprocation, artists from Rhône-Alpes will present themselves in Switzerland during exhibitions, concerts, installations and courses.
Eligibility:	Nationality: From the Region Rhône Alpes and Switzerland Profession: Individuals and institutions of all artistic fields.

Conference of the Swiss Cities for cultural affairs

(<http://www.ksk-cvsc.ch>)

Objective:	To promote exchange of ideas and discussion under the attached cities and their cultural responsible person in the sense of a permanent further training
Administered by:	Conference of the Swiss Cities for Cultural Affairs
Type of scheme:	AR-N
Main destination:	Kairo (Egypt) and Varanasi (India)
Funding:	Year: 2008 12 artists granted a free place for the ateliers with a scholarship of CHF 500 a month for the duration of 5 to 6 months. Additional costs for living are paid by the Swiss city of the artists.
Eligibility:	Nationality: Open to artists from the Swiss cities of the Conference of the Swiss Cities for Cultural Affairs Profession: Artists from all fields.

4.2 Incoming schemes available for foreign cultural professionals

South Culture Promotion Programme of the Swiss Arts Council and the Swiss Agency for Development and Cooperation

(<http://www.prohelvetia.ch>; <http://www.prohelvetia.ch/index.cfm?rub=140&id=249>)

Objective:	To promote cultural projects and events in Switzerland from and with artists from Asia, Africa, Latin America and South East Europe (not EU-countries)
Administered by:	Swiss Arts Council and Agency for Development and Cooperation
Type of scheme:	EP-F, NW-F, PR-F, TO-F
Main destination:	Switzerland
Funding:	Year: 2008 300 000 CHF
Eligibility:	Nationality: For artists from Asia, Africa, Latin America and South East Europe (not EU-countries) but also groups with mainly artists from these regions (mixed groups); Profession: For all individuals, groups and institutions who are organising a project open to the public with artists of the above mentioned regions in Switzerland.

***Spycher Literature Prize of the Stiftung Schloss Leuk**

(<http://www.spycher-literaturpreis.ch>)

Objective:	The prize would like to distinguish with it outstanding and at least literary complete works available in parts on German, in which something of diverse and transitory character of the landscape of Wallis is reflected and which from there seem suitable in special way to step with this region into a dialogue.
Administered by:	Foundation of Schloss Leuk
Type of scheme:	AR-F / AR-N
Main destination:	Region of Leuk (Switzerland)
Funding:	Apartment for working and coverage of travel costs together with a scholarship of 1 600 CHF a month. Literature price consisting of 5 stays of max. two months a year and max during five years. Two prices a year are given by a special jury
Eligibility:	Nationality: Open to all Profession: Writers and translators; Other: No competition.

University of Basle

(<http://www.kulturmanagement.org>)

Objective:	The objective is to give basics for cultural managers in different cultural fields on a level of university
Administered by:	Center of Study for Cultural Management at the University of Basle
Type of scheme:	FT-F
Main destination:	Basle (Switzerland)
Funding:	High-level course on Master of Advanced Studies, course costs for the artist
Eligibility:	Nationality: Open to all; Profession: For cultural managers; Other: One has to present a study on University level before participating.

Festival of Film Fribourg

(<http://www.fiff.ch>)

Objective:	To promote quality films and thus contribute to ensuring cinematographic and cultural diversity in Switzerland as well as throughout Europe. In this spirit it selects works essentially from Asia, Africa and Latin America.
Administered by:	Fribourg International Film Festival Association
Type of scheme:	TO-F
Main destination:	Fribourg (Switzerland)
Funding:	Invitation of Film makers (covering travel and accommodation costs)
Eligibility:	Nationality: Especially from Asia, Africa and South America Profession: Filmmakers.

Translator House Raron

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Objective:	Promotion of cultural and historical consciousness by means of cultural projects of any art.
Administered by:	Canton of Wallis and Service culturel
Type of scheme:	AR-F
Main destination:	Raron, Canton of Wallis
Funding:	Two or three months stay in an atelier with a scholarship of 1 600 CHF per month.
Eligibility:	Nationality: Open to all translators with a contract; Profession: Only for translators; Other: Translators with a translation-contract and already published works.