

## FINLAND

Compiled from the questionnaire response prepared by *Ritva Mitchell* (CUPORE, Helsinki)

### 1. CULTURAL EMPLOYMENT IN FIGURES (2005)

| Total employment |               | Cultural employment |               | Cultural employment in % |
|------------------|---------------|---------------------|---------------|--------------------------|
| 2 418 000        |               | 79 300              |               | 3,3%                     |
| Employed         | Self-employed | Employed            | Self-employed |                          |
| 90,3%            | 9,7%          | 80%                 | 20%           |                          |

Source: EUROSTAT, EU Labor Force Survey, 2005.

### 2. RECENT DEBATES ON THE MOBILITY OF CULTURAL PROFESSIONALS

- With the new Cultural Exports programme of the Ministry of Education and Culture, there has actually been a debate on what export is, what mobility is and how the internationalisation of the arts and culture is to be interpreted. There has been no recent discussion, however, about cultural mobility as such and whether artists or cultural professionals receive enough funding to travel abroad – most observers would not even know that there could be the need for such a debate. The big debate took place at the beginning of the 1990's, when, in 1992, the Arts Council of Finland started to grant specific travel grants to artists, and was accentuated in 1995 when Finland joined the EU. In 1995 the Arts Council of Finland joined the *Pépinères européennes pour jeunes artistes-* programme and in 1997 the Arts Council created artists in residence-funding programme. In the strategic plan of the Ministry of Education and Culture (Ministry's strategic plan until 2015, published in 2003) one of the six strategic areas is internationalisation. The Ministry's Cultural Export Department was created in 2005 and in the 2008 budget of Ministry some 9 million euros was earmarked for the implementation of the Ministry's cultural exports and internationalisation activities (grants to cultural institutes and organisations to go international, support for Finnish cultural institutes abroad etc). There is, not, however a specific mobility programme for artists and cultural professionals. These programmes are run by the Arts Council of Finland, FRAME etc. Traditional bilateral agreements have started to loose their previous significance to promote mobility and internationalisation.
- At present a new debate on mobility of artists and cultural professionals is brewing, and, not surprisingly, in the field of visual artists. The origin of the new debate is FRAME, Finnish Fund for Art Exchange, which was founded in 1992 to work together with the Finnish Academy of Fine Arts to channel funding an intermediate exchange services to Finnish visual artists. In spring 2007 a group of experts, working in or closely linked to FRAME, put out a draft proposal for a strategy plan for enhancing mobility –and especially mobility of productions – in 2008-2012. The draft was not unduly modest: it proposed that the public support for mobility (travel grants, residencies, export production and curatorship) was to be doubled during these four years.
- The actual debate still by and large is carried out within the framework of cultural exports advising artists and their firms to internationalise themselves, to be successful and to bring export revenues home. The main cultural information centres of the arts and culture (Dance Info Finland, Finnish Theatre Information Centre, Finnish Literature Exchange, and Finnish Music Information Centre) are alongside FRAME actively involved in devising the Ministry of Education and Culture in the planning of new cultural export strategies. Also the role of Finnish Cultural Institutes abroad (17 at present) has been discussed and plans for change have been drafted.

### 3. MAIN TYPES OF MOBILITY SCHEMES

| Type of mobility schemes   | Outgoing<br>Schemes available in the<br>country for<br>nationals/residents (-N) | Incoming<br>Schemes to bring foreign<br>cultural professionals<br>(FCPs) into the country (-F) |
|--|---|--|
| Artists / writers residencies (AR)   | XX  | XX   |
| Event participation grants (EP)  | XX  | X  |
| Scholarships for further / postgraduate<br>training courses (FT)                       | XX  | X  |
| "Go and see" or short-term exploration<br>grants (GS)                                  | X   | X  |
| Market development grants (MD)   | X   | --   |
| Support for the participation of professsio-<br>nals in trans-national networking (NW) | X   | X  |
| Project or production grants (PR)  | XX  | X  |
| "Research" grants or scholarships (RS)   | X   | X  |
| Touring incentives for groups (TO)   | X   | --   |

### 4. MOBILITY SCHEMES: IMPORTANT EXAMPLES

#### NB:

- The schemes below are classified according to whether they target nationals/residents or foreign cultural professionals
- Those marked with an \* are open to both nationals/residents and foreign cultural professionals

#### 4.1 Outgoing schemes available for nationals/residents

##### Artists in residence scheme of the Arts Council of Finland

(<http://www.taiteenkeskustoimikunta.fi>)

|                   |  |
|-------------------|--|
| Objective:        | To promote internationalization of Finnish artists   |
| Administered by:  | Arts Council of Finland  |
| Type of scheme:   | AR-N   |
| Main destination: | Residencies all over the world (Asia, Africa, Latin America, Europe, North America etc). Almost 70% of the of those artists who received funding went to residencies in Europe during the five year period of 2000-2004. Of those who received the grants 73% were women and 61% were under the age of 35 and 62% came from the Helsinki metropolitan area. The most mobile were visual artists (over 60% of the grant receives) and dancers/choreographers (17%). |
| Funding:          | The scheme supports both national residency centres and individual artists' stays in residencies abroad; the lion's share (more than 80%) goes to the former purpose. The total funding is at present close to 200 000 EUR. The average grants to individual artists has been about 3 000 EUR; the average subsidy to the residency centre about 5 700 EUR.  |
| Eligibility:      | Only Finnish nationals and foreign resident artists working in Finland can apply for the individual residency grants for travel and accommodation, if they have been accepted into a recognised artists in residence-programmes abroad. Communities and organisations (cities/municipalities, cultural and art association, art institutions) are eligible to apply support for establishing or maintaining residence centres.                                     |

## **Travel grants of the Arts Council of Finland**

(<http://www.taiteenkeskustoimikunta.fi>)

- Objective: To promote internationalization of Finnish artists
- Administered by: Arts Council of Finland
- Type of scheme: To organize an exhibition, to perform, to offer expertise etc (not go and see)
- Main destination: Anywhere in the world. The most popular target countries were Germany (10%), United States (8%) and Sweden (7%), followed by France (6%), Italy (6%) and the UK (5%).
- Funding: The total amount allocated as travel grants was in 2006 about 250 000 EUR and the annual average travel grant has fallen as low as some 730 EUR. One third of the grant receives were under the age of 35 and half of the grant receives were women.
- Eligibility: Nationality: Only for Finnish nationals or foreign artists resident in Finland;  
Other: Art Council definitions of who is an artist.

## **Study and travel grants of the Finnish Cultural Foundation**

(<http://www.skr.fi>)

- Objective: To promote internationalization of Finnish artists and cultural professionals
- Administered by: The Finnish Cultural Foundation
- Type of scheme: AR-N, Travel/study grants
- Main destination: Anywhere in the world
- Funding: In recent years the Finnish Cultural Foundation has allocated annually some 1.2-1.5 million EUR either as travel or study grants to artists to go international. The amounts vary from 2 000 EUR up to 20 000 EUR depending on field of art/culture and applicants' proved talent. The Finnish Cultural Foundation allocates also grants to artists for artist-in-residence stays in Hotel Cheillon in France (three six month residencies, 10 000 EUR in addition to free accommodation and working space) and Schloss Wiedersdorf in Germany (four five month artist in residence grants, full accommodation, working space and additional 1 500 EUR per month).
- Eligibility: Nationality: Only for Finnish nationals or foreigners resident in Finland;  
Profession: Targeted to visual artists, authors and translators.

## **Touring grants of Musex (Music Export Finland)**

(<http://musex.fi>)

- Objective: To promote touring of Finnish rock music groups abroad
- Administered by: Musex- Music Export Finland
- Type of scheme: (TO) Touring grants for groups
- Main destination: Anywhere in the world
- Funding: This programme was created in 2007 and it is funded by the Ministry of Education and Culture. It allocates grants to music groups to tour abroad and promotes their records. In 2008 it allocated altogether 110 000 EUR, and the size of the grant varies from 5 000 to 20 000 EUR. The grant can cover at most 50% of the expenditures.
- Eligibility: Finnish artists and groups who have received an international touring offer which is considered significant for their career. The tour must include at least four concerts abroad.

### **\*American-Scandinavian Foundation**

([http://www.amscan.org/grants\\_awards.html](http://www.amscan.org/grants_awards.html))

|                   |  |
|-------------------|--|
| Objective:        | Promotes international understanding through educational and cultural exchange between the United States and Denmark, Finland, Iceland, Norway and Sweden.                       |
| Administered by:  | American-Scandinavian Foundation   |
| Type of scheme:   | FT-N, PR-N / FT-F, PR-F  |
| Main destination: | United States, Denmark, Finland, Iceland, Norway and Sweden  |
| Funding:          | Each year awards 800 000 USD in fellowships and grants; Public Project Grants program 200 000 USD each year to other institutions; during the years 27 000 students in exchange. |
| Eligibility:      | Nationality: Individuals and institutions from the US and Nordic countries;<br>Profession: Artists and cultural professionals, cultural researchers                              |

### **International exchange, production support and promotion and residency activities of the Finnish Fund for Art Exchange "FRAME"**

(<http://www.frame-fund.fi/>)

|                   |  |
|-------------------|--|
| Objectives        | International promotion, provision of expertise and capacity building for Finnish visual arts  |
| Administered by   | FRAME, the Finnish Fund for Art Exchange, which provides services and acts as an expert body in international exchanges relating to the visual arts  |
| Type of scheme    | Besides its own information and project and events production activities FRAME (1) maintains and financially supports extensive international co-operation in exhibition and art production exchange, (2) implements programme for expert visits to Finland; and,(3) works in partnership with international artist-in-residence programmes to promote links between Finnish and international contemporary visual art scene. FRAME (4) also runs curator-in-residence programme in collaboration with HIAP (Helsinki International Artist-in-Residence Programme) and the Academy of Fine Arts to provide international curators opportunities to research and test their talent by planning exhibitions in Helsinki. |
| Main destination: | Anywhere in the world  |
| Funding           | According to the 2005 balance sheet FRAME's expenditures for the above four activities were 640 930 EUR, of which about 59% were covered by central government funding.  |
| Eligibility       | FRAME is a typical promotion and resource intermediation service organisation for the self-selected target groups of the four above activities.  |

### **\*Kulturkontakt Nord - Art and Culture Programme (2007-2009)**

(<http://www.kknord.org/?pageID=36>)

|                   |  |
|-------------------|--|
| Objective:        | Module for capacity development, criticism and sharing of knowledge and also Module for activities aimed at production and communication |
| Administered by:  | Nordic Council of Minister   |
| Type of scheme:   | NW-N, PR-N / NW-F, PR-F  |
| Main destination: | Nordic countries (Denmark, Finland, Iceland, Norway and Sweden)  |
| Funding:          | Year: 2007<br>Budget of 2.6 million EUR.   |
| Eligibility:      | Funding for artists and institutions in the Nordic countries   |

**\*Kulturkontakt Nord - Mobility and Residency Programme 2007–2009**

<http://www.kknord.org/?pageID=0&lang=eng>

- Objective: Focuses on mobility for artists and professionals within the field of culture, network building and artists in residence.
- Administered by: Nordic Council of Ministries
- Type of scheme: AR-N / AR-F
- Main destination: Nordic countries (Denmark, Finland, Iceland, Norway and Sweden)
- Funding: Year: 2008  
Budget for the Mobility Programme is 1.3 million EUR. From this amount goes 283 222 EUR to the residency module and the rest is divided between the mobility and the network modules.
- Eligibility: Funding for artists and institutions in the Nordic countries to receive professional artists and cultural operators from the Nordic countries.